



August 3, 2009

Donation Request for Annual Bikers Ball – November 14, 2009

Dear Business Owner:

The Marin County Bicycle Coalition (MCBC) is once again celebrating our successes in making Marin a safer and more fun place to ride a bike – we hope you'll join us in the fun! We are a local nonprofit organization promoting safe bicycling for everyday transportation and recreation. ***For the past decade, we've been doing the work, so everyone can enjoy the ride!***

In addition to helping establish new bike lanes, bike route stencils and countywide route signage, MCBC is the leader in the national Safe Routes to Schools movement, in Share the Road education (safety education for motorists and cyclists), and in teaching other advocates how to implement successful campaigns. For details on all of MCBC's environmentally essential work, please visit www.marinbike.org.

As a non-profit, we need to fundraise each year to support staff coordination of our community programs. MCBC's annual gala – the Bikers Ball – will occur on Saturday, November 14, at Servino's in Tiburon. We will have live music, great food, drinks, and even a red carpet fashion show for approximately 200 guests.

We are very grateful for your past support of our annual member parties; without it we would not be able to continue many of our critical campaigns. We hope you will continue to support us in the form of **an in-kind donation for our 2009 Silent Auction and Raffle**. We will advertise our donors on our website in advance of the party to thousands of viewers. Your donation will also receive great visibility to our party attendees: bicyclists, business professionals, and moms and dads. Successful items include products (bike related or not) and gift certificates for dinners, trips, massages, etc.

Your donation will be acknowledged at the event, on our website www.marinbike.org, and in the winter 2009 issue of our *Pedal Press* newsletter. **Our publication reaches thousands and your donation is tax deductible.**

All items are needed by October 20. You can donate to MCBC by:

- Shipping items to MCBC, 733 Center Boulevard, Fairfax, CA 94930
- Requesting pick-up of your local donation by an MCBC volunteer by calling Jo Ann Richards at 415-456-3469 x 7#

Please include the retail value of your donation so it can be accurately noted on the tax deduction receipt that will be sent after our event.

Donations from MCBC supporters like you help us to complete our successful campaigns throughout Marin County. Thank you in advance for your consideration and generosity. If you have any questions, please don't hesitate to contact us by phone or email.

Jo Ann Richards, Activities Coordinator

joann@marinbike.org

Julia Violich, Co-Chair of Event Committee

jviolich@violich.com

www.marinbike.org

V 415 456 3469

F 415 456 9344

733 Center Blvd.

Fairfax, CA 94930

Board of Directors

Jerry Edelbrock, *President*

Scott Klimo, *Vice President*

Don Magdanz, *Secretary*

Ian Roth, *Treasurer*

Matt Adams

Maureen Gaffney

Terry Graham

Celia Graterol

Stephen Hesson

Vince O'Brien

Alexander Price

Tom Woolley

Advisors

Mark Birnbaum

Joe Breeze

Tom Hale

Deb Hubsmith

Jim Jacobsen

Patrick Seidler

Julia Violich

Staff

Kim Baenisch

Executive Director

Tom Boss

Membership Director

Jo Ann Richards

Volunteer and Activities Coordinator

Bob Trigg

Administrator

Deb Hubsmith

Advocacy Director

David Hoffman

Director of Planning

Andy Peri

Advocacy & Outreach Coordinator

Wendi Kallins

Safe Routes to Schools Director

Laura Kelly

Safe Routes Project Coordinator

Peggy Clark

Safe Routes Project Coordinator

Share the Road Program Manager

Aviva Joseph

Safe Routes Teen Coordinator

Gwen Froh

Safe Routes Teen Coordinator

Frances E. Barbour

Safe Routes Instructor

Heather Crawford

Safe Routes Instructor