



## MCBC 2010 Business Memberships

### MENU

*The Marin County Bicycle Coalition values our local business partnerships and welcomes creative ideas for collaboration. Below are a few selections to whet your appetite – if you don't see your favorite items below, we can cook up something not on the menu!*

#### APPETIZERS

Business Card Ad in the Pedal Press for one year (four issues).....	\$300
Quarter-page Ad in the Pedal Press for one year (four issues) .....	\$500
Half-page Ad in Pedal Press for one year (four issues).....	\$750
Twelve Banner Ads in the Weekly MCBC Email Bulletin (one per month) .....	\$300
Twenty-four Banner Ads in the Weekly MCBC Email Bulletin (two per month).....	\$500

#### MAIN COURSE

**BIKETOBERFEST TITLE SPONSOR**.....\$5,000  
 Exclusive ownership of MCBC's annual October event. Logo visibility as the presenter on all event promotional material, including on-air advertising, commemorative beer glass, poster and website, plus your banners at the event.

**VALET BIKE PARKING SPONSOR** .....two at \$2,500 each or exclusive \$5,000  
 Enjoy exclusive ownership of MCBC's popular year-round staffed bike parking service with logo on the event schedule giveaway, your banner at all events, employee presence and promotional giveaway opportunities.

**LOGO ITEM GIVEAWAY** (four available)..... \$2,500  
 Your logo on 500 patch kits and 500 blinky lights to be distributed all year at MCBC events.

**BIKETOBERFEST ACTIVITIES SPONSOR** (three available).....\$1,500  
 Exclusive ownership of Music, Group Rides or Family Fun Center at MCBC's annual October event. Logo on poster and website, plus your banner at event activity location.

**MILL VALLEY BIKE SWAP SPONSOR** .....\$1,500  
 Enjoy exclusive sponsorship of Marin's only annual bike swap, including logo on all promotional material and booth at entrance of event.

**BIKE TO WORK DAY SPONSOR** (five available) ..... \$1,000  
 Host one of the busiest energizer stations with your staff for personal cyclist contact, plus logo visibility on 1,000 musette bags, 1,000 in-bag business coupons and Bike to Work Day posters.

#### **IN ADDITION TO THE ABOVE, ALL BUSINESS SPONSORS RECEIVE THE FOLLOWING:**

- Business logo will appear on our Sponsors' page at [marinbike.org](http://marinbike.org) (Contributors of \$1,500 or more will have their logo on our Homepage.)
- Your contribution will be listed in the MCBC Annual Report.
- Your business will receive a one-year membership to MCBC.