Lead Instructor & Outreach Coordinator

Full Time with benefits
$25.00 per hour

About MCBC
Marin County Bicycle Coalition (MCBC) is dedicated to creating a healthy, connected and a sustainable Marin by promoting cycling for everyday transportation and recreation. Founded in 1998, MCBC represents a broad constituency of people in Marin County who value bike and pedestrian-friendly communities.

ABOUT SR2S
Marin’s nationally-acclaimed Safe Routes to Schools’ (SR2S) program, gives students access to safe, healthy, environmentally friendly travel to schools. Started in 2000 by Marin County Bicycle Coalition, the pilot’s success resulted in Federal funding to implement Safe Routes to Schools in all 50 states. Marin SR2S continues to be a national leader with new, innovative programs.

ABOUT THIS POSITION
Safe Routes to Schools is seeking a Lead Instructor whose primary responsibility will be to educate 7,000 1st - 12th grade students across 50 Marin County schools each year. The Lead Instructor is central to the program’s continued success and innovation. Additionally, as Instructor and Outreach Coordinator for Marin County Bicycle Coalition, this individual will coordinate and instruct Family Biking education and other specialized programs, including outreach to new and emerging riders in vulnerable communities.

This position calls for a seasoned educator who is passionate about improving students’ health and vitality through walking and biking to school. The Lead Instructor must exude personal enthusiasm, instill confidence in students, and teach the skills necessary to walk and bike safely, preparing students for a lifetime of healthy transportation choices. The Lead Instructor will be required to interact professionally with schools and partnering organizations, including students, Principals, teachers, and parents from diverse communities throughout Marin, using culturally sensitive adaptations to address
the needs of vulnerable constituents.

The position calls for an individual who is self-driven, has outstanding verbal and written communication skills, is independent, flexible and collaborative, and is passionate about the vision of making life better and safer for tens of thousands of Marin’s families.

KEY RESPONSIBILITIES

- Oversee development and delivery of interactive bicycle and pedestrian safety curriculum including on-line webinars, classroom instruction, and outdoor, skill-based classes for 2nd - 12th grade students and their families.

- Lead and support part-time Instructors in the delivery of bicycle and pedestrian classes; designing and setting up bicycle “rodeo” courses; maintaining bicycle fleet and equipment used in classes on school sites

- Assist staff with development of customized curriculum, communications and activities promoting health, safety, equity and environmental awareness through sustainable transportation choices

- Assist coworkers in creating at-home education and encouragement activities for students using remote learning during Covid-19

- Outreach to underserved communities to provide education and additional support for access to bicycles and pedestrian safety

- Schedule, coordinate and teach adult bicycle education classes and lead adult rides as needed

REQUIRED QUALIFICATIONS

- Experienced teacher or similar youth leadership position; comfortable managing large groups of students, showing exceptional, engaging leadership

- Outstanding verbal and written communication skills, including curriculum design and delivery
• Engaging personality with families, school staff and the general public

• Influencer with students and adults, adeptly imparting passion for active modes of transportation

• Flexible and reliable to meet varying class schedules throughout Marin

• Detail oriented and well organized to work independently from home and on the road

• Demonstrated sensitivity and understanding of issues facing low-income and communities of color exhibiting a high level of cultural competency

• Physically able to maintain bicycle fleet and equipment, teach standing outdoors, lift equipment up to 40 pounds, drive a truck with a trailer

• Well versed in Microsoft Office and Google Platforms. Adept at creating PowerPoint presentations; video editing experience desired

**DESIRED QUALIFICATIONS**

• Passion for teaching children bike/ped safety instruction, working with Safe Routes to Schools programs, or experience teaching in a similar industry

• Bilingual in English and Spanish

• League of American Bicyclists Certified Instructor (Training will be provided)

• Community and/or school-based organizing

• History of good working relationships with and understanding of cultural differences and needs throughout Marin, particularly with underserved communities.

• Bachelor's Degree
Position reports to the Program Director and is full time, 40 hours per week, paying $25.00 per hour. Some weekends and evenings are required.

Position includes vacation, holiday and healthcare benefits. Employees receive 28 paid days off per year, composed of nine holidays, 15 days of flexible paid time off, and the four workdays between Christmas and New Years.

❖ CURRENTLY, this position is a work-from-home position due to COVID19.

MCBC will work with the selected applicant to review and ensure that work-from-home equipment is appropriate. During Shelter in Place, our Safe Routes program has adapted to provide resources and activities to support schools and families in keeping kids safe, active, and engaged while at home.

TO APPLY
Please send a resume and cover letter to jobs@marinbike.org with the subject line “Lead Instructor – [ Your Full Name]”

Emails only, no phone calls please.
Marin County Bicycle Coalition is an equal opportunity employer.